

Bedford Press

bin Kinross

4 Taxis

Will Holder

Rietveld Academie

Philippe Millot

Amphithéâtre



Les Prairies ornées

Points de vue

B42

Zak Kyles

The form of the book

Formes de l'édition contemporaine

Section 7 Books

Danielle Colomine

An Attempt to Evolve, XXIII:
Design History and Biography

N+1

Fan

7 & 8 mai 2010

École nationale des beaux-arts de Lyon

Les Subsistances

8 bis quai Saint-Vincent

69001 Lyon

Atelier



Occasional Papers

Parade www.ptsdv.fr

BAT

F7

Événements Satellites



Four Corners Familiar

SKP

Le Pied de biche

Olivier Gadet

Typography Paper

Salon



Une manifestation coorganisée par :

l'École supérieure d'art de Grenoble

l'École nationale des beaux-arts de Lyon

l'École supérieure d'art et design de Saint-Étienne

l'École régionale des beaux-arts de Valence

soutenue par :
castillo/corrales l'ADERA, le réseau des écoles supérieures d'art
de Rhône-Alpes

Dent-De-Leone

Ink

Hard School Books

POINTS OF VIEW

Forms of Contemporary Publishing

An event co-organized by :
the School of Fine Arts of Grenoble
the School of Fine Arts of Lyon
the School of Art and Design of Saint-Étienne
the School of Fine Arts of Valence
and supported by
the ADERA, Rhône-Alpes art school network

7th & 8th of May 2010
School of Fine Arts of Lyon
Les Subsistances
8 bis quai Saint-Vincent 69001 Lyon
www.ptsdv.fr

Réfectoire des nonnes,
Enba's printshop and amphitheater

Points of View aims to show contemporary practices that question and redefine the conventional distribution of functions and roles within the editorial process.

In its inaugural year, *Points of View* intends to highlight the school's role in the exploration of new editorial modalities as well as in the blurring of the boundaries between disciplines.

In the context of the development of digital forms of publishing, these new critical positions — particularly through the economic models they adopt — reflect points of view that invite a new and forward-looking approach to printed forms of contemporary publishing.

The first annual *Points of View* will take place Friday the 7th and Saturday the 8th of May 2010 at the Subsistances area of the School of Fine Arts in Lyon. It is composed of three spaces:

- THE SALON (Réfectoire des nonnes building)
- THE WORKSHOP (Enba's printshop)
- THE AMPHITHEATER (Enba's amphitheater).

Additionally, THE SATELLITE EVENTS will take place in-between these locations.

THE SALON: The Publisher's Space

Some of the guests can be considered as publishers in the usual sense of the word, though, the majority conceive publishing structures as a natural extension of other types of practices:

- creators who find new territories in publishing for their works,
- art galleries, art centers, exhibition spaces for which publishing is a means of continuing their curatorial and critical activities,
- graphic designers who consider publishing as a necessary extension of their discipline,
- schools and universities that choose the editorial medium as the subject of their research, as a means for dissemination.

THE AMPHITHEATER: *The School's Points of View*

Friday, May the 7th — 5:00 p.m.

Three conferences will deal with the topic of schools as spaces for experimentation, for publishing research and production, and as places for meeting and exchanging between the different roles (artists or authors, researchers, graphic designers, students).

An in depth look at contemporary publishing production reveals that a great deal of the most interesting objects are conceived or realized within universities or schools, or at least have benefited from their support at certain steps in their elaboration.

Given the specificity of graphic design, which has almost no place to be shown (in the way contemporary art practice could be by galleries or museums), universities and schools seem to be the ideal locations for important editorial gestures.

THE AMPHITHEATER: *An Attempt to Evolve, XXIII*

Saturday, May the 8th — 3:00 p.m.

Will Holder will propose a new chapter of the *An Attempt to Evolve* talk series, which is titled *Design History and Biography*.

THE WORKSHOP: The School's Space

The purpose of this exhibition and reading space is to show the multiple forms of research in art and design schools as well as in some universities in the way that they relate to questions about publishing.

In effect, this space will function as a true workshop: it will host the editorial productions elaborated on site (*Fan, Le Pied de biche, Revisiting Graphic Design Series #2*).

THE SATELLITE EVENTS

The event will be complemented by a series of satellite events:

- — launch of the new issue of the *Rosa B* on-line journal,
- — launch of the new issue of *Fan* newsletter,
- — launch of *Revisiting Graphic Design Series #2*, publication proposed by Occasional Papers,
- — reprint of several issues of *Le Pied de biche* journal,
- — production and broadcasting of John Berger's *Ways of Seeing* by Dent-de-Leone and Furia Francese.

Schedule

Friday, May the 7th

- 12:00 am Opening of THE SALON and of THE WORKSHOP
5:00 pm THE AMPHITHEATER (Conferences):
The School's Points of View
— Linda van Deursen
For the graphic design department of the Gerrit Rietveld Academie (NL)
— Michel Aphenbero, Pierre Ponant, Didier Lechenne
On the *Rosa B* on-line journal,
for the occasion of the launch of their new issue.
— Jérôme Dupeyrat, Camille Pageard, Coline Sunier
On the *2.0.1* journal.

Saturday, May the 8th

- 12:00 am Opening of THE SALON and of THE WORKSHOP
3:00 pm Screening of R.W. Fassbinder's *Fox and his Friend*,
adapted by abake, 2010
3:30 pm THE AMPHITHEATER (Talk):
— *An Attempt to Evolve, XXIII:*
Design History and Biography
by Will Holder
7:00 pm Closing

Guests:
THE AMPHITHEATER °
THE SALON ▼
THE WORKSHOP •
THE SATELLITE EVENTS ×

Revue 2.0.1 / BAT / *Fan* • ×
4 Taxis / *Pensée Nomade, Chose Imprimée / Le Pied de Biche* • ×
Bedford Press ▼
B42 ▼
castillo/corrales / Section 7 Books / Paraguay Press ▼
Éditions Cent Pages ▼
Cneai ▼
Occasional Papers ▼ • ×
Dent-De-Leone ▼
Four Corners Books ▼
Ink ▼ •
Will Holder / *F.R. David / De Appel* ° ▼
Hyphen Press ▼
Motto ▼
Revue *Parade* •
Les Prairies ordinaires ▼
Rietveld Academie ° ▼
Roma ▼
Rosa B ° •

Points of View Team

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Adera

Les écoles supérieures d'art de Rhône-Alpes
bénéficient du soutien
du ministère de la Culture et de la Communication,
de la Région Rhône-Alpes,
de la ville de Grenoble, de la ville de Lyon,
de Saint-Étienne Métropole
et de Valence aggro Sud Rhône-Alpes